

MINUTES
Board Meeting
November 4, 2020
Via Zoom

Board Members Present: James Wu, Dorian Peters, Oliver Greenwood, Mike Pierson, David Marchiano, Craig Nevin, Ericka McKenna, David Pearson, Cary McReynolds, David Erb, Qiana Washington, Summer Selleck, David Ratner, Marta Vanegas, Mika Domingo

Board Members Absent: Mark LeHocky

Guests Present: Beth Mora

Call to Order: Oliver called the meeting to order at 5:33 p.m.

Consent Calendar:

1. Approval of September 2020 Board Minutes – MSC₁ to approve
2. 3rd Quarter LRIS Statistics – MSC₂ to approve

Committee Reports:

3. **Finance** – 3rd Quarter Budget Report– Dorian reported that LRIS is ahead of budget \$45k and CC Lawyer by \$12k and Membership \$6k. We are still in a deficit, but much less than we expected to be. We have dipped into our reserves, but a lot less than originally planned. We still have a good amount of reserves to help us through the future.

4. **Committee reports** –

Education – David Erb reported that there is one more program left of the Education series. Elder Law series is being put together for early 2021. Please encourage people to attend

LRIS – David Erb reported about the new 24/7 online LRIS. Currently there is a \$500/month budget for LRIS google advertising, committee would like it increased to \$1,000/month, the same level as pre-pandemic budget. LRIS is a huge income source for CCCBA, over 1/3rd. Referral fees are what often give us the money for reserves. We spend ½ as much on advertising as compared to other LRIS's.

Pro Bono – David Marchiano said that the committee membership is continuing to rise, lots of new ideas. Concluded Pro Bono Honor Roll (9/1/19-8/31/20). 21 people submitted their hours for this inaugural honor roll. Top earner had 602 hours. Will get the word out to our members via eblast, website and Jan CC Lawyer. Craig Nevin wrote an article and got quotes from Verna Haas's colleagues in honor of her retirement. Discussed Pro Bono demand during Covid19 in 4 main areas – Housing, Workers Rights, Family Law, Small Business. Working with the Courts to see how we can best assist with eviction issues.

CCCBA PRO – James, David Pearson and Mika recorded a commercial about this new endeavor. We will be advertising it at the MCLE Spec First group will be 'based' in Central County, working on setting up groups in East County and with the Barristers for newer attorneys. Cost is \$300/year.

1 Motion made, seconded, and carried

2 Motion made, seconded, and carried

5. **Section Liaison reports –**

Appellate – David Marchiano reported that the section has an MCLE Spectacular program on Civil Cases with the California Supreme Court. Been doing the same kind of things

Barristers – David Marchiano reported that the board has been elected for 2021. Currently a leadership vacuum, pandemic seems to have a significant impact as they enjoy in person meetings. Really important to grow this section and support its leadership.

Intellectual Property – no update

Tax – Mika reported that the section did not put any programs on this year, but the section leader, Rita Holder was the Guest Editor for the Tax issue of the CC Lawyer and several section members contributed articles.

Senior – David Ratner reported that the leadership of the section is not doing well, no one is willing to step up to lead the section next year.

Announcements:

6. **Executive Director's Report:**

➤ Upcoming Events – Theresa reminded the board about the upcoming events including the Education series, Visual Art show and MCLE Spectacular, Interprofessional Mixer, DEI Townhall, Court Townhall.

➤ CCCBA Member Survey Results – Membership committee will review survey at their next meeting and come up with next steps. Oliver directed the membership committee to come up with ideas of how to summarize the results and report back to members of what we are doing in response to the survey.

Old Business:

7. **2021 Director Appointments** – Ericka discussed the Governance committee's recommendations about filling the 3 vacant 2021 director positions.

A motion was made to amend the bylaws to decrease the term for a Board vacancy filled by the Board to serve until the end of the current calendar term. The motion was seconded and passed unanimously.

A motion was made to put a call out to members for applications for appointment to a position on the 2021 Board of Directors to serve until the end of the calendar year. The motion was seconded and passed unanimously.

New Business

8. **Increase of LRIS advertising budget** – A motion was made to increase the LRIS advertising budget from \$500/mo to \$1,000/mo. for the remainder of 2020. The motion was seconded and passed unanimously.

Oliver adjourned the meeting at 7:42 pm