



Digital Advertising Opportunities

The Contra Costa County Bar Association

The Contra Costa County Bar Association is pleased to introduce new digital advertising opportunities. Rates are subject to change in 2021.

Digital Ads

Channel	Placement	Dimensions	1 month	3 months (per ad cost)	6 months (per ad cost)	12 months (per ad cost)
Website - Banner Ads	Calendar of Attorney Events	728 px. x 90 px.	\$325	\$300	\$280	\$250
Website - Tile Sidebar Ads						
	Individual Section Pages	300 px. x 250 px.	\$200	\$175	\$160	\$145
	Join or Renew Pages	300 px. x 250 px.	\$200	\$175	\$160	\$145
	Self Study Pages (2)	300 px. x 250 px.	\$150	\$135	\$120	\$110
	Contra Costa Lawyer Articles <i>These ads appear on all articles and rotate with each page load.</i>	300 px. x 250 px.	\$175	\$160	\$142	\$110
Weekly Email Broadcast Ads		180 px. x 450 px.	\$185	\$185	\$185	\$185
Website Classified Ads	Marketplace Office Space, For Sale, Services, Wanted	text ads with images	\$75	\$75	\$75	\$75

Preferred file types:

Accepted image file types: **.jpg, .png, .gif**
Please submit artwork at web resolution: **72dpi**

Size	Dimensions
Website Banner Ad:	728 pixels wide by 90 pixels high
Website Tile Ad:	300 pixels wide by 250 pixels high
Weekly Email broadcast ad:	180 pixels wide by 450 pixels high

CCCBA Sections:

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|--------------------------------|----------------------------|
| Alternative Dispute Resolution | Immigration Law |
| Appellate | Intellectual Property |
| Bankruptcy | Juvenile Law |
| Barristers/Young Lawyers | Law Student |
| Business Law | Litigation |
| Criminal Law | Real Estate |
| East County | Senior Section |
| Elder Law | Solo Practice & Small Firm |
| Employment | Taxation |
| Estate Planning & Probate | West County |
| Family Law | Women |

Contra Costa County Bar Association

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Advertising Information: Contact Carole Lucido, Communications Director

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