



MCLE Self-Study Test

Enforcement of the California Consumer Privacy Act Begins July 1, 2020. Are You Ready?

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1. A business with no physical presence in California may still be subject to CCPA.
 - a. True
 - b. False
2. The CCPA requires businesses perform a “data mapping” exercise.
 - a. True
 - b. False
3. A “sale” of personal information under the Act requires money to be exchanged.
 - a. True
 - b. False
4. A business can reject a consumer’s deletion request when the personal information at issue is needed:
 - a. To communicate with the customer about new products.
 - b. To honor the return period or warranty on a product that the consumer recently purchased.
 - c. To text discount codes to the consumer’s mobile phone.
5. A company with its principal place of business in California is a “consumer” under the CCPA.
 - a. True
 - b. False
6. The CCPA applies to businesses that act as a service provider to non-profits.
 - a. True
 - b. False
7. An employee may make a CCPA access or deletion request to her employer in 2020.
 - a. True
 - b. False
8. Identify the category of information that is not exempt from CCPA:
 - a. GLBA
 - b. FDCPA
 - c. FCRA
 - d. HIPAA
9. A service provider may not use personal information obtained in the course of providing services:
 - a. To detect security incidents or protect against fraud or illegal activity.
 - b. To build or improve the quality of its services.
 - c. To perform the services specified in the written contract with the business that provided the personal information, or on whose behalf the service provider collected the personal information.
 - d. To build consumer profiles and share those profiles with other corporate customers.
 - e. To comply with a regulatory inquiry or investigation, or a civil or criminal subpoena or summons by federal, state or local authorities.

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