

The Membership & Reference Directory is published by the Contra Costa County Bar Association every two years and is distributed to our entire membership, as well as law libraries and courts in Contra Costa County. A popular reference directory, it is well-used by attorneys and legal professionals all year long.

Offering display advertising as well as professional listings, the Membership & Reference Directory is an advertising opportunity that is not to be missed!

GENERAL INFORMATION

Circulation

The directory will be published and distributed to all Members of the Contra Costa County Bar Association and all Advertisers included the directory. Publication date: October 2019.

NEW! **Legal Resources & Experts Section**
This section is located at the back of the directory and is available to legal service providers, advertisers and experts. This section contains a Categorical Index of Advertisers & Experts; Alphabetical Index of Advertisers & Experts; Line Listings and Display Advertisements.

All display advertisers will receive complimentary listings in the Categorical Index of Advertisers & Experts and Alphabetical Index of Advertisers & Experts and a copy of the Contra Costa County Bar Association Membership Directory.

Mechanics and Specifications for Artwork

- All artwork must be sized correctly and print ready.
- File Formats: Illustrator (.ai), .jpg, .pdf (PC files only), 600+dpi resolution
- All fonts should be converted to outlines (or curves/paths) prior to being sent.

Artwork must be emailed to: mcamarillo@legaldirectories.com.

Any questions regarding artwork, please contact our Advertising Editor, Mary Camarillo, 1-800-447-5375, ext. 118.

No advertising position is guaranteed except those with a select classification. All advertisers are subject to approval by the Contra Costa County Bar Association.

Terms

Payment in full is requested with the advertising order. We accept VISA, MasterCard, AmericanExpress and checks.

Cancellations

Termination must be requested in writing within three (3) days of signed contract and approved in writing by publisher.

LEGAL RESOURCES & EXPERTS SECTION

Full Color Advertising.

- ***Full Page** - ad size 5.25" x 7.25" (w x h) \$1250.00
- ***Half Page** - ad size 5.25" x 3.25" (w x h) \$1000.00
- ***Third Page** - ad size 5.25" x 2" (w x h) \$ 750.00

Line Listing - Includes company name, address, telephone, fax, email, website, up to 4 lines of text. Additional lines are \$75. Additional categories are \$100 each. Logos can be included on the Line Listings. These will also be displayed on www.cccba.org for 24 months.

Line Listing Only \$ 225.00

Line Listing Enhancements:

- Color Line Listing - printed in **RED** \$ 50.00
- Line Listing Logo - logo size 1.5" x .75" (w x h) ... \$ 125.00

PREMIUM ADVERTISING

Full page color ads. Guaranteed placement.

Ad size - 5.25" x 8" (w x h)

- ***Inside Front Cover** \$2300.00
- ***Inside Back Cover** \$2300.00
- ***Outside Back Cover** \$3000.00
- ***Premium Pages** (located at the front of the directory) \$2000.00

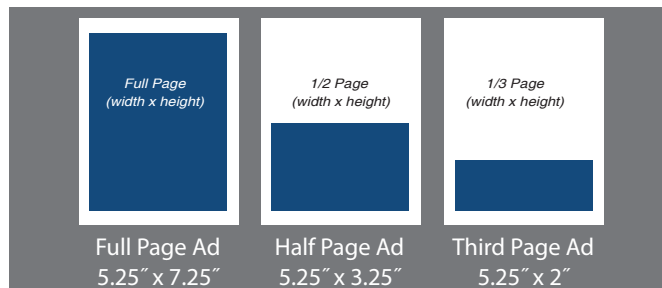
*TABS

Full page color ads. Guaranteed placement.

Ad size - 5.25" x 8" (w x h)

- General Information** - Front \$2000.00
- General Information** - Back \$1500.00
- Judges and Courts** - Front \$2000.00
- Judges and Courts** - Back \$1500.00
- Specialty Practice Areas** - Front \$2000.00
- Specialty Practice Areas** - Back \$1500.00
- Attorneys** - Front \$2000.00
- Attorneys** - Back \$1500.00
- Affiliate Members/Law Students** - Front \$2000.00
- Affiliate Members/Law Students** - Back \$1500.00
- Legal Resource & Experts** - Front \$2000.00
- Legal Resource & Experts** - Back \$1500.00

*Includes one complimentary Line Listing in the Legal Resources & Experts Section



DEADLINE FOR ALL ADVERTISING: AUGUST 29, 2019
RESERVE YOUR ADVERTISING SPACE NOW!

Mary Camarillo, mcamarillo@legaldirectories.com • (800) 447-5375, ext. 118 - Fax (214) 723-7543

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