

Advertising & Sponsorship Media Kit 2025



**Contra Costa County
Bar Association**



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About CCCBA and CCCJFA

About the Contra Costa County Bar Association

The Contra Costa County Bar Association is a nonprofit organization dedicated to offering support in matters of the law, the legal community and the judicial system. Trusted since 1934, we continue to serve thousands of professionals and members of the public every year.

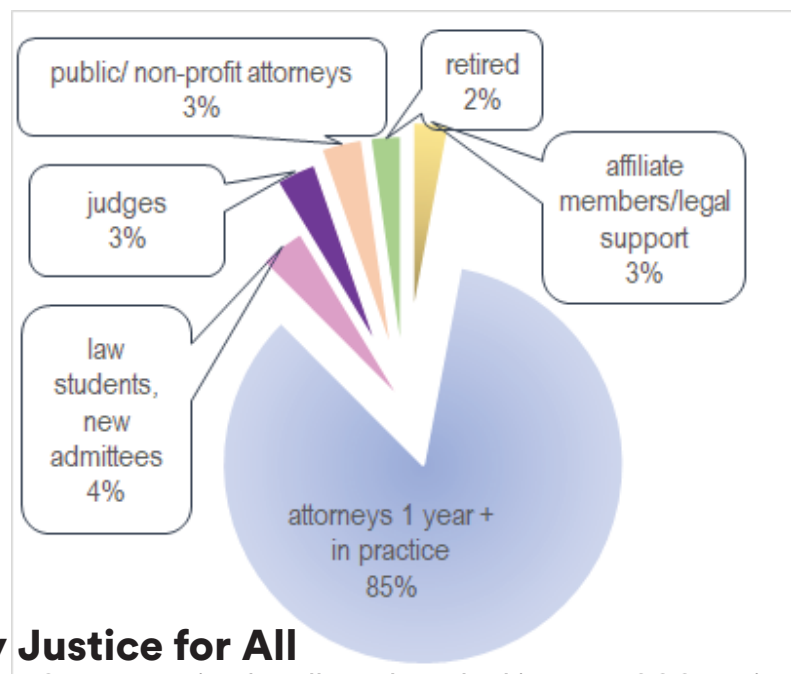
The Contra Costa County Bar Association is a voluntary association of legal professionals and affiliates. As part of its services, the Bar Association offers timely and relevant information to its members through legal education programs and popular print and online publications.

With 20 sections, the CCCBA has a very active membership in a variety of practice areas. CCCBA members are community leaders with reach into a variety of businesses and government agencies. Members volunteer their time to write and edit articles for the award winning Contra Costa Lawyer magazine. CCCBA and its sections produce over 100 events each year.

Demographics

1300 Members

60% in Solo/Small Firms



About Contra Costa County Justice for All

CCCBA's new 501c3 nonprofit, Contra Costa County Justice for All was launched in 2024. CCCJFA is committed to collaborating with existing justice partners and developing programs that uplift underserved individuals and communities. Through a blend of advocacy, education, and community engagement, we're determined to bridge the justice gap and ensure everyone's voice is heard.

Contra Costa County Bar Association | Contra Costa County Justice for All

2300 Clayton Road, Suite 520, Concord, CA 94520
925.686.6900 | www.cccba.org | www.ccjfa.org



facebook.com/CCCBA



instagram.com/contracostacounty.bar/



linkedin.com/company/contracosta-county-bar-association



Sponsorship Opportunities Calendar 2025

Event	Date	Event Level		Bundle
Barristers Afterglow	1/9	Silver		
Installation And Diversity Awards Luncheon	1/31		Gold	DEI
Lunar New Year Dinner	2/6	Silver		DEI
East County Judges Meet & Greet Social	2/20	Silver		
Bridging The Gap	2/28	Silver		
Women's Section Annual Fundraiser	3/13	Silver		Women
West County Judges Meet & Greet Social	3/27	Silver		
Senior Section Law Day Program	5/1	Silver		
3rd Annual Solano Mixer	5/1	Silver		
Lawyer Prom	5/3		Gold	
3rd Annual Solo/Small Firm Summit	5/16	Silver		
Women's Annual Luncheon	5/22	Silver		Women
Trial Practicum 3-day Event	TBD			
Pride Kickoff Event	6/5	Silver		DEI
Juneteenth Celebration	6/14	Silver		DEI
All Section Summer Mixer	6/26		Gold	
Senior Section Wine Tasting Event	TBD	Silver		
Family Fun Day - Joint Women's Section & CCCBA Event	8/23	Silver		Women
CCCBA & Minority Bar Coalition Social	8/28	Silver		
Comedy Night - Benefitting The Food Bank of Contra Costa & Solano Counties	9/4		Gold	
Women's Section Awards Dinner	9/18	Silver		Women
Harvest Gathering	9/20	Silver		
Disability Rights Awareness Program (Zoom)	10/1	Silver		DEI
Gavel to Gavel: Judges Night	10/9		Gold	
ADR Annual Dinner	10/16	Silver		
Bar Fund Impact Awards	10/23		Gold	
MCLE Spectacular	11/14	MCLE Spectacular		
Solo Section Holiday Party	TBD	Silver		
CCCBA Holiday Party	12/12	Silver		
Labels To Layers: Building Bridges Beyond Bias Part 2 – Date TBD	TBD	Silver		DEI
DEI Sip and Learn – Date TBD	TBD	Silver		DEI
Racial Reconciliation Program – Date TBD	TBD	Silver		DEI
Educational Program Presented by Jonathan Lee	TBD	Silver		DEI
Education Program Presented by Judge Benjamin Reyes	TBD	Silver		DEI

*Dates subject to change

Contra Costa County Bar Association | Contra Costa County Justice for All

Contact: Sarah Marin, Development & Programs Manager | 925.849-8849 | smarin@cccba.org



Sponsorship Opportunities Descriptions 2025

Contra Costa County Bar Association and Contra Costa County Justice for All
are pleased to offer the following in-person and virtual events available for sponsorship. Dates are subject to change.

BARRISTERS AFTERGLOW PARTY – 1/9 – Silver

Celebrate the new year with an evening of networking, and camaraderie among legal professionals.

INSTALLATION & DIVERSITY AWARDS LUNCHEON – 1/31 – Gold

Annual luncheon honoring CCCBA members. We welcome the incoming Board President and the Presiding Judge of the Superior Court of Contra Costa County will give a State of the Judiciary address before swearing in the CCCBA Board of Directors and Section Leaders. The annual Diversity Awards will be presented to qualifying law firms.

LUNAR NEW YEAR – 2/6 – Silver

Join members and local judges to enjoy delicious food and drink and welcome the Lunar New Year.

EAST COUNTY JUDGES MEET & GREET SOCIAL – 2/20 – Silver

Meet and network with judicial officers serving the Pittsburg Courthouse in this East County-focused event.

BRIDGING THE GAP – 2/28 - Silver

A must-attend program for new lawyers and those new to the county to connect with the local legal community, gain MCLE credits, and enjoy a court tour. Includes lunch with a judge, court tour, 4 hours MCLE credit and happy hour.

WOMEN'S SECTION ANNUAL SCHOLARSHIP FUNDRAISER – 3/13 – Silver

Enjoy wine and hors d'oeuvres while you bid on amazing silent auction items. Proceeds of this event provide scholarships to law students with financial need, interest in women's issues, leadership promise, and a connection to Contra Costa County.

WEST COUNTY JUDGES MEET & GREET SOCIAL – 3/27 – Silver

Build connections with West County judicial officers at this networking mixer.

LAW DAY – 5/1 – Silver

CCCBA's Senior Section presents this annual event that reflects the rule of law on the foundation of our country. This year, the featured speaker will be Amanda L. Tyler, Thomas David & Judith Swope Clark Professor of Constitutional Law, Berkeley Law.

SOLANO MIXER – 5/1 – Silver

An annual joint networking event for members of the Solano County and Contra Costa County Bar Associations.

LAWYER PROM 2025 – 5/3 – Gold

A glamorous evening of fine dining, entertainment, and celebration for CCCBA members.

3rd Annual SOLO/SMALL FIRM SUMMIT – 5/16 – Silver

An event focused on empowering solo and small law firms with strategies for growth, succession planning, and security to ensure long-term success and resilience.

WOMEN'S SECTION ANNUAL LUNCHEON – 5/22 – Silver

Gather with colleagues for a luncheon celebrating the accomplishments and contributions of women in the legal profession. Enjoy great food, networking opportunities and uplifting discussions.

TRIAL PRACTICUM – Late May – Silver

A three-day practicum based on experiential learning for attorneys with some trial experience. In-person, intensive, immersive, and interactive with low student-to-instructor ratio.

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Sponsorship Opportunities

Descriptions 2025 (continued)

PRIDE KICKOFF EVENT – 6/5 – Silver

Details to be determined, but an event to highlight, support and celebrate PRIDE in the Contra Costa County legal community!

JUNETEENTH CELEBRATION – 6/14 – Silver

It's an immense honor to come together and commemorate this significant day in history. Let's gather to celebrate freedom, unity and progress!

ALL SECTION SUMMER MIXER – 6/26 – Gold

Welcome summer with us at this annual event hosted by the Bar-risters section. Reconnect with familiar faces, forge new connections and unwind with your CCCBA peers.

SENIOR SECTION WINE TASTING EVENT – SUMMER DATE TBD – Silver

Savor a delightful selection of wines while mingling with colleagues at this elegant event. Expand your palate and enjoy a relaxing day of connection and camaraderie.

FAMILY FUN DAY – JOINT WOMEN'S SECTION AND CCCBA EVENT – 8/23 – Silver

This well-attended, family friendly, and popular event is held at a local park central to our community. Food, fun, games, and a final summer celebration as school and fall get underway.

CCCBA/MBC SOCIAL – 8/28 – Silver

This event is geared to bring members of CCCBA and the other organizations involved with the Minority Bar Coalition at a fun social event.

COMEDY NIGHT – BENEFITTING THE FOOD BANK OF CONTRA COSTA AND SOLANO – 9/4 – Gold

Laugh for a cause while supporting the Food Bank of Contra Costa and Solano Counties. Each year we hold our Res Ipsa Jokuitor Comedy Night Kick-off at Back 40 Texas BBQ in Pleasant Hill.



WOMEN'S SECTION AWARDS DINNER – 9/18 – Silver

Celebrate the accomplishments of outstanding members at this recognition dinner.

HARVEST GATHERING – 9/20 – Silver

Enjoy the camaraderie of the season at this warm and welcoming community event.

DISABILITY RIGHTS AWARENESS PROGRAM - 10/1 - Silver

Annual webinar hosted by the Disability Rights Awareness Subcommittee focused on bringing awareness and insights to our colleagues, clients, and friends living with different disabilities.

GAVEL TO GAVEL: JUDGES' NIGHT – 10/9 – Gold

An event to honor recently-retired judges as well as new incoming judges. Held annually as a social mixer in Martinez for our CCCBA members and the bench. Well attended, casual evening.

ADR ANNUAL DINNER – 10/16 – Silver

Join us for an evening of fine dining and delightful company at our Alternative Dispute Resolution Section Annual Dinner.

BAR FUND IMPACT AWARDS: A NIGHT OF INSPIRATION AND EMPOWERMENT – 10/23 – Gold

CCCJFA will host the Bar Fund Impact Awards to celebrate and honor the Pro Bono heroes in our community, recognize the Justice James J. Marchiano

Distinguished Service Award winner, and kick off a first-of-its-kind Capacity Campaign to raise essential foundation-building resources for CCCJFA.



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Sponsorship Opportunities Descriptions 2025 (continued)

MCLE SPECTACULAR – 11/14 – Special Pricing

This 31st annual event is a highlight for our community. Featuring three keynote speakers, ten breakout sessions, and a vibrant vendor marketplace, this program aims to provide members and attendees with MCLE credits on current information of interest to their practice and clients. We offer this program virtually as well, so the reach is expanded and highly prominent.

SOLO SECTION HOLIDAY PARTY – WINTER DATE

TBD – Silver

Celebrate the season with fellow solo practitioners at this festive gathering. Enjoy good food, great company, and holiday cheer while connecting with peers in a relaxed and joyful atmosphere.

CCCBA HOLIDAY PARTY – 12/12 – Silver

The social event of the year to celebrate a wonderful season of giving, joy and community. This open house event is a highlight for our community and a thank you to everyone who makes our community the very special place it is.

LABELS TO LAYERS: BUILDING BRIDGES BEYOND

BIAS Part 2 – DATE TBD – Silver

A thought-provoking DEI MCLE aimed at breaking stereotypes and reducing bias in our communities and workplaces.

DEI SIP AND LEARN – DATE TBD – Silver

Snack, drink wine, and learn all about the DEI Committee and the Diversity Awards Checklist and see how your firm can get a diversity award.

RACIAL RECONCILIATION PROGRAM – DATE

TBD – Silver

Details TBA

EDUCATION PROGRAM PRESENTED BY

JONATHAN LEE – DATE TBD – Silver

Details TBA

EDUCATION PROGRAM PRESENTED BY JUDGE

BENJAMIN REYES – DATE TBD – Silver

Details TBA

Please Note: *Sponsorship opportunities vary depending on event, location, reach and impact. Some events are not listed. More information and further details on benefits of sponsorship are available. Dates are subject to change.



Sponsorship Benefits & Pricing 2025

	Benefactor Exclusive Listing	Supreme	Appellate	Superior	Amicus
Name or Logo Placement on all program/event promotion materials	logo	logo	logo	name	name
Program/Event Tickets	10	6	4	2	
Level Recognition at Event	✓	✓	✓	✓	
Social Media (Facebook, LinkedIn and Instagram)	✓	✓	✓	✓	
Opportunity to provide promotional material directly to attendees	✓	✓			
Provide opening remarks	✓				

<i>Add 15% for non-members</i>	Benefactor Exclusive Listing	Supreme	Appellate	Superior	Amicus
MCLE Spectacular Direct reach 250-300; Indirect Reach 3,000+	\$3,500	\$2,500	\$2,000	\$1,000	\$750
Gold Level Events Direct reach 150-250; Indirect Reach 2,000+	\$2,500	\$1,500	\$1,000	\$750	\$500
Silver Level Events Direct reach 50-100; Indirect Reach 1500+	\$2,000	\$1,000	\$750	\$500	\$250
<i>For events included in bundles, see page 3.</i>					
DEI Bundle - 9 Events Direct Reach 350 - 700 Indirect Reach 10,500+	\$10,000	\$6,000	\$4,000	\$3,000	\$2,000
Women's Section Bundle 4 Events Direct Reach 350 - 700 Indirect Reach 10,500+	\$5,000	\$3,500	\$2,500	\$1,500	\$750

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Terms & Conditions

Sponsorship 2025 Terms & Conditions

OVERVIEW

This Sponsorship Agreement (“Agreement”) outlines the terms and conditions between the Contra Costa County Bar Association (“CCCBA”) and the entity or individual (“Sponsor”) participating in CCCBA’s sponsorship programs.

ACCEPTANCE OF TERMS

1. By submitting a request for sponsorship, the Sponsor agrees to these terms and conditions.
2. CCCBA reserves the right to modify this Agreement at any time, and changes will be communicated in writing to the Sponsor no less than two weeks prior to event sponsored.

SPONSORSHIP PACKAGES

- CCCBA offers various sponsorship levels as described in the CCCBA Sponsorship & Advertising Media Kit.
- Benefits associated with each level are subject to availability and may change at CCCBA’s discretion. Sponsors will be notified of any changes.
- Sponsorship benefits are limited to the specific event(s) or program(s) as outlined and cannot be transferred without CCCBA’s prior written approval.

PAYMENT TERMS

- Full payment must be made within 30 days of confirmation of sponsorship, unless otherwise specified.
- Payment delays may result in suspension or cancellation of sponsorship benefits.
- All payments are non-refundable unless otherwise stated in this Agreement.

CANCELLATION POLICY

- By Sponsor: Cancellations must be submitted in writing. Refunds will be considered only if cancellation occurs at least 45 days prior to the event.
- By CCCBA: If CCCBA cancels or reschedules an event, Sponsors will be offered comparable sponsorship opportunities. Refunds will be provided only if alternative options are not viable.
- CCCBA is not responsible for costs or damages incurred by Sponsors as a result of event changes or cancellations.

SPONSOR RESPONSIBILITIES

- Sponsors are responsible for submitting all required materials (logos, advertisements, etc.) by the deadlines requested by CCCBA.
- Submitted materials must meet CCCBA’s guidelines for quality and content. CCCBA reserves the right to refuse materials that do not comply.
- Sponsor content must not violate any third-party rights or applicable laws. The Sponsor assumes full responsibility for submitted content.

USE OF SPONSOR MATERIALS

- Sponsors grant CCCBA the right to use their logos, trademarks, and submitted materials for promotional purposes related to the sponsored events or programs.
- This license is non-exclusive, royalty-free, and limited to the duration of the sponsorship.

EVENT CHANGES AND LIABILITY

- CCCBA reserves the right to make changes to event dates, formats, or locations if necessary.
- CCCBA shall not be held liable for any losses, damages, or claims resulting from event modifications, cancellations, or circumstances beyond its control (e.g., force majeure).

TERMINATION OF AGREEMENT

CCCBA may terminate this Agreement if:

- The Sponsor breaches any terms outlined in this Agreement.
- The Sponsor engages in activities that harm CCCBA’s reputation or interests.

If terminated, CCCBA retains the right to withhold any payments made and will have no further obligations to the Sponsor.

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Editorial Calendar

Contra Costa Lawyer Magazine - Editorial Calendar 2025-26

The Contra Costa County Bar Association will feature the following topics and themes in upcoming issues of the Contra Costa Lawyer. To help you choose the advertising placements that are the best fit for you and your business, please review the editorial calendar below:

Issue Date	Ad Reservation/ Article Deadline	Theme	Guest Editor(s)
January 2025	Nov 17, 2024	The Bench & the Bar Association Issue	Jody Iorns and Kate Bieker
March	Jan 21, 2025	Lawyer Wellness & Lawyer Mental Health	Shannon Wolfrum Mary Grace Guzman
May	Mar 10, 2025	Potpourri - Members Choice	Corrine Bielejeski
July	May 19, 2025	Employment Law	Rhonda Kraeber
September	July 14, 2025	Ethics	Lorraine Walsh
November	Sept 15, 2025	Litigation, ADR and Mediation	Adam Carlson
January 2026	Nov 17, 2025	The Bench & the Bar Association Issue	Jody Iorns and Kate Bieker
March 2026	Jan 19, 2026	History: Landmark Cases from Contra Costa County	Hon. Rick Flier (Ret.) and Hon. James Marchiano (Ret)
* Please Note: Guest Editors may require articles earlier for editing purposes.			

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925.370.2542 | clucido@cccba.org



Print Advertising

Contra Costa Lawyer – The Official Publication of the CCCBA

Print Ads - 2025 Member Rates (Non Members add 15%)

Size	Dimensions width x height	1 time rate	3 times (per ad cost)	6 times (per ad cost)
<i>Full Page - *Premium Positions</i>				
*Back Cover	8.75 × 8.875 (1/8" bleed)	\$962	\$882	\$788
*Inside Front/Inside Back Cover	8.75 × 11.25 (1/8" bleeds)	\$931	\$852	\$758
Full Page with Bleeds	8.75 × 11.25 (1/8" bleeds)	\$849	\$773	\$706
Full page without bleeds	7.1875 × 9.625	\$799	\$723	\$656
2/3 page vertical	4.6875 × 9.625	\$722	\$617	\$546
2/3 page horizontal	7.1875 × 6.5	\$722	\$617	\$546
1/2 page vertical	4.6875 × 7	\$601	\$540	\$513
1/2 page horizontal	7.1875 × 4.6875	\$601	\$540	\$513
1/3 page vertical	2.25 × 9.625	\$507	\$452	\$408
1/3 page horizontal	7.1875 × 2.3125	\$507	\$452	\$408
1/3 page square	4.6875 × 4.5625	\$507	\$452	\$408
1/6 page vertical	2.25 × 4.6875	\$314	\$287	\$254
1/6 page horizontal	4.6875 × 2.3125	\$314	\$287	\$254
Business card	2 × 3.5	\$243	\$221	\$198
1/12 page horizontal	4.6875 × 1.1875	\$182	\$165	\$138
1/12 page square	2.25 × 2.3125	\$182	\$165	\$138
Classified ads	\$18 per line for one time insertion; \$16 per line for three or more insertions.			

Preferred file types:

pdf with fonts embedded; Also accepted .jpg or .tif
Please submit artwork in CMYK at 300 dots per inch.

Design/Layout Services Available

Standard layout fees are listed below, but complex ads may require additional charges.

1/12 page - 1/3 page	\$160
1/2 page - 2/3 page	\$220
Full page	\$320

A contract is required when placing two or more consecutive ads. Pre-payment is required for a single ad; 50% of the total contract is required for consecutive ads. You will be billed for the remaining balance with each issue.



facebook.com/CCCBA



Contra Costa County
Bar Association Group



instagram.com/
contracostacounty.bar



Digital Advertising Opportunities

The Contra Costa County Bar Association

The Contra Costa County Bar Association is pleased to offer digital advertising opportunities.

Digital Ads - 2025 Member Rates (Non Members add 15%)

Channel	Placement	Dimensions	1 month	3 months (per ad cost)	6 months (per ad cost)	12 months (per ad cost)
Website - Banner Ads Attorney Events	Calendar of	728 px. x 90 px.	\$358	\$331	\$309	\$276
Website - Tile Sidebar Ads						
	Individual Section Pages	300 px. x 250 px.	\$221	\$193	\$176	\$160
	Join or Renew Pages	300 px. x 250 px.	\$221	\$193	\$176	\$160
	Self Study Pages (2)	300 px. x 250 px.	\$165	\$149	\$132	\$121
	Contra Costa Lawyer Articles <i>These ads appear on all articles and rotate with each page load.</i>	300 px. x 250 px.	\$193	\$176	\$157	\$121
Weekly Email Broadcast Ads		180 px. x 450 px.	\$205	\$205	\$205	\$205
Website Classified Ads Office Space, For Sale, Services, Wanted	Marketplace	text ads with images	\$85	\$85	\$85	\$85
Website Directories ADR Directory, Directory of Attorney Services, Experts Directory	Listings	https://www.cccba.org/member-center/directories/				\$89

Preferred file types:

Accepted image file types: **.jpg, .png, .gif**
Please submit artwork at web resolution: **72dpi**

Size	Dimensions
Website Banner Ad:	728 pixels wide by 90 pixels high
Website Tile Ad:	300 pixels wide by 250 pixels high
Weekly Email broadcast ad:	180 pixels wide by 450 pixels high

CCCBA Sections:

Alternative Dispute Resolution	Family Law
Appellate	Intellectual Property
Bankruptcy	Juvenile Law
Barristers/Young Lawyers	Law Student
Business Law	Litigation
Criminal Law	Real Estate
East County	Senior Section
Elder Law	Solo Practice & Small Firm
Employment	Taxation
Estate Planning & Probate	Women

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Terms & Conditions

Advertising Conditions

Advertiser and CCCBA agree that all accepted advertisements are published on the representation that Advertiser is authorized to publish the entire contents and subject matter of the advertisement(s). Advertiser agrees that publication of the advertisement is not to be construed as an endorsement by the CCCBA, its directors or members, of the product or service offered.

Advertiser will defend, indemnify, and hold the CCCBA and its publications harmless from and against any loss, expense, or other liability resulting from any claims or suits for libel, violation of rights of privacy or publicity, plagiarism, copyright or trademark infringement and any other claims or suits that may arise out of publication of such advertisements, and further guarantees to reimburse publisher for any and all costs of collection and/or attorney fees and court costs.

All advertising is subject to approval by the publisher. The publisher reserves the right at any time to decline any advertising which it feels may be inappropriate. The following is a non-exclusive list of advertising which is unacceptable to the publisher:

- Advertising for products or services that are illegal.
- Advertising which contains unlawful discriminatory language.
- Advertising by which the advertiser violates or may encourage or enable another to violate the California Supreme Court's Rules of Professional Conduct.
- Advertising which may in subject matter, content, material or design, jeopardize the mailing status of the publication. The publisher reserves the right to require clearance from the U.S. Postal Service.

Contract / Copy Conditions

PAYMENT TERMS | Pre-payment is required for a single ad. Fifty percent (50%) of the total contract is required for consecutive ads. Advertiser shall pay all invoices for advertising provided hereunder within 30 days of the invoice date. Interest on overdue amounts will be charged at the rate of one and one-half percent per month. Funds collected in advance of advertising produced are non-refundable under any circumstances. Failure to acknowledge or return ad proof will not alter contract payment terms or obligations. The CCCBA shall have the right to cease publishing any advertisement purchased hereunder in the event that Advertiser fails to pay any invoice within 30 days of the date of the invoice.

CONTRACT YEAR | Advertising must be inserted within one year of the first insertion to earn the frequency discounts.

CANCELLATIONS | If an ad is cancelled by the Advertiser for any reason prior to fulfillment of the contract, Advertiser will be charged back for all costs incurred, including layout. In the event of cancellation, the charge for ad space will be calculated at the higher insertion rate for each advertisement actually published.

ADVERTISING RESPONSIBILITY | Staff of the CCCBA must be notified in writing within 10 days of receipt of publication of any errors in advertising or printing flaws. Otherwise billing for said advertising will be held indisputable. The CCCBA will not be liable for any oral agreements or specific arrangements contrary to or in addition to the written contract. If advertiser fails to submit acceptable advertising copy or artwork, any production charges will be billed additionally to the Advertiser.

In the event that the CCCBA institutes any action or proceedings against Advertiser to collect fees incurred under the contract, Advertiser shall pay all collection costs incurred, including attorney fees, court costs, interest and the fees of any collection agency to whom the account is tendered.

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