

Advertising & Sponsorship Media Kit 2024



**Contra Costa County
Bar Association**



About the CCCBA

About the Contra Costa County Bar Association

The Contra Costa County Bar Association is a nonprofit organization dedicated to offering support in matters of the law, the legal community and the judicial system. Trusted since 1934, we continue to serve thousands of professionals and members of the public every year.

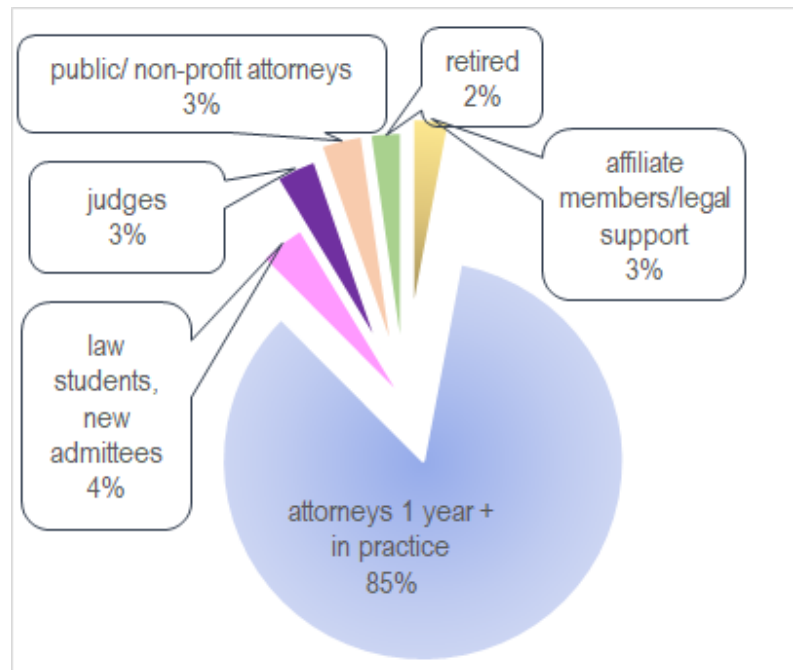
The Contra Costa County Bar Association is a voluntary association of legal professionals and affiliates. As part of its services, the Bar Association offers timely and relevant information to its members through legal education programs and popular print and online publications.

With 20 sections, the CCCBA has a very active membership in a variety of practice areas. CCCBA members are community leaders with reach into a variety of businesses and government agencies. Members volunteer their time to write and edit articles for the award winning Contra Costa Lawyer magazine. CCCBA and its sections produce over 100 events each year.

Demographics

1300 Members

60% in Solo/Small Firms



Contra Costa County Bar Association

2300 Clayton Road, Suite 520, Concord, CA 94520
925.686.6900 | www.cccbba.org



facebook.com/CCCBA



instagram.com/contracostacounty.bar/



linkedin.com/company/contracosta-county-bar-association



Editorial Calendar

Contra Costa Lawyer Magazine - Editorial Calendar 2024-25

The Contra Costa County Bar Association will feature the following topics and themes in upcoming issues of the Contra Costa Lawyer. To help you choose the advertising placements that are the best fit for you and your business, please review the editorial calendar below:

Issue Date	Ad Reservation/ Article Deadline	Theme	Guest Editor(s)
January 2024	Nov 18, 2023	The Bench & the Bar Association Issue	Jody Iorns and Kate Bieker
March	Jan 21, 2024	Law Practice Management and Tech	Dorian Peters
May	Mar 10, 2024	History of CC Judges	Ray Robinson
July	May 21, 2024	Restraining Orders	Rachel Margolis Chapman & Alice Cheng
September	July 14, 2024	Real Estate	Ann Battin & Marie Quashnock
November	Sept 15, 2024	Solo & Small Practice	Mika Domingo
January 2025	Nov 17, 2024 Association Issue	The Bench & the Bar	Jody Iorns and Kate Bieker
March 2025	Jan 19, 2025	Lawyer Wellness & Lawyer Mental Health	Shannon Wolfrum Mary Grace Guzman

* Please Note: Guest Editors may require articles earlier for editing purposes.

Contra Costa County Bar Association

2300 Clayton Road, Suite 520, Concord, CA 94520

Advertising Information: Contact Carole Lucido, Communications Director

925.370.2542 | clucido@cccba.org



Print Advertising

Contra Costa Lawyer – The Official Publication of the CCCBA

Print Ads - 2024 Member Rates (Non Members add 15%)

Size	Dimensions width x height	1 time rate	3 times (per ad cost)	6 times (per ad cost)
<i>Full Page - *Premium Positions</i>				
*Back Cover	8.75 × 8.875 (1/8" bleed)	\$916	\$840	\$750
*Inside Front/Inside Back Cover	8.75 × 11.25 (1/8" bleeds)	\$916	\$840	\$750
Full Page with Bleeds	8.75 × 11.25 (1/8" bleeds)	\$915	\$840	\$750
Full page without bleeds	7.1875 × 9.625	\$761	\$689	\$625
2/3 page vertical	4.6875 × 9.625	\$688	\$588	\$520
2/3 page horizontal	7.1875 × 6.5	\$688	\$588	\$520
1/2 page vertical	4.6875 × 7	\$572	\$515	\$488
1/2 page horizontal	7.1875 × 4.6875	\$572	\$515	\$488
1/3 page vertical	2.25 × 9.625	\$483	\$431	\$389
1/3 page horizontal	7.1875 × 2.3125	\$483	\$431	\$389
1/3 page square	4.6875 × 4.5625	\$483	\$431	\$389
1/6 page vertical	2.25 × 4.6875	\$299	\$273	\$242
1/6 page horizontal	4.6875 × 2.3125	\$299	\$273	\$242
Business card	2 × 3.5	\$231	\$210	\$189
1/12 page horizontal	4.6875 × 1.1875	\$173	\$158	\$131
1/12 page square	2.25 × 2.3125	\$173	\$158	\$131
Classified ads	\$17 per line for one time insertion; \$15 per line for three or more insertions.			

Preferred file types:

pdf with fonts embedded; Also accepted .jpg or .tif
Please submit artwork in CMYK at 300 dots per inch.

Design/Layout Services Available

Standard layout fees are listed below, but complex ads may require additional charges.

1/12 page - 1/3 page	\$120
1/2 page - 2/3 page	\$180
Full page	\$300

A contract is required when placing two or more consecutive ads. Pre-payment is required for a single ad; 50% of the total contract is required for consecutive ads. You will be billed for the remaining balance with each issue.



facebook.com/CCCBA



Contra Costa County
Bar Association Group



instagram.com/
contracostacounty.bar



Digital Advertising Opportunities

The Contra Costa County Bar Association

The Contra Costa County Bar Association is pleased to offer digital advertising opportunities.

Digital Ads - 2024 Member Rates (Non Members add 15%)

Channel	Placement	Dimensions	1 month	3 months (per ad cost)	6 months (per ad cost)	12 months (per ad cost)
Website - Banner Ads	Calendar of Attorney Events	728 px. x 90 px.	\$341	\$315	\$294	\$263
Website - Tile Sidebar Ads						
	Individual Section Pages	300 px. x 250 px.	\$210	\$184	\$168	\$152
	Join or Renew Pages	300 px. x 250 px.	\$210	\$184	\$168	\$152
	Self Study Pages (2)	300 px. x 250 px.	\$158	\$142	\$126	\$116
	Contra Costa Lawyer Articles <i>These ads appear on all articles and rotate with each page load.</i>	300 px. x 250 px.	\$184	\$168	\$149	\$116
Weekly Email Broadcast Ads		180 px. x 450 px.	\$195	\$195	\$195	\$195
Website Classified Ads	Marketplace Office Space, For Sale, Services, Wanted	text ads with images	\$80	\$80	\$80	\$80
Website Directories	Listings ADR Directory, Directory of Attorney Services, Experts Directory	https://www.cccbba.org/member-center/directories/				\$85

Preferred file types:

Accepted image file types: **.jpg, .png, .gif**
Please submit artwork at web resolution: **72dpi**

Size	Dimensions
Website Banner Ad:	728 pixels wide by 90 pixels high
Website Tile Ad:	300 pixels wide by 250 pixels high
Weekly Email broadcast ad:	180 pixels wide by 450 pixels high

CCCBA Sections:

- | | |
|--------------------------------|----------------------------|
| Alternative Dispute Resolution | Family Law |
| Appellate | Intellectual Property |
| Bankruptcy | Juvenile Law |
| Barristers/Young Lawyers | Law Student |
| Business Law | Litigation |
| Criminal Law | Real Estate |
| East County | Senior Section |
| Elder Law | Solo Practice & Small Firm |
| Employment | Taxation |
| Estate Planning & Probate | Women |

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Sponsorship Opportunities

The CCCBA and its sections host annual events including

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|--|---------------------------------------|
| Installation and Diversity Awards Event (DEI) | Racial Reconciliation Forum (DEI) |
| Lunar New Year (DEI) | Estate Planning Symposium |
| Bridging the Gap (new attorneys or those new to CC County) | Member Information Series |
| CCCBA 90th Anniversary Gala | Bench Bar Lunches |
| CCCBA Education Series | Disability Rights Presentations (DEI) |
| Women's Section Scholarship Fundraiser | DEI Townhall Series (DEI) |
| Wellness Events (Hiking, Knitting, Cooking, Yoga and more) | Judges Night |
| Family Fun Day | DEI Townhall Series (DEI) |
| Solo/ Small Firm Summit | MCLE Spectacular |
| Law Day | Holiday Party |

Sponsorship Opportunities Include

- Opportunity to provide promotional material during specific programs directly to attendees
- Ability to offer opening remarks
- Name/logo on CCCBA sponsor support web page
- Recognition at program/event
- Program/event tickets
- Virtual pre- and post-event swag distribution
- Promotion on CCCBA social media (Facebook, LinkedIn and Instagram)
- Name/Logo placement on program/event promotion materials and communications including registration pages on the CCCBA website, weekly all member eblasts (name only)
- Other options tailored to the specific event

Event Bundles

- | | |
|--------------------------------|--|
| ● DEI Event Bundle | ● Wellness Event Bundle |
| ● Women's Section Event Bundle | ● Or create your own CCCBA Events Bundle |

MCLE Spectacular

This annual event draws 200-350 attorneys from Contra Costa County and the greater Bay Area to earn 6 to 15 Minimum Continuing Legal Education credits at one event. It features three keynote speakers, and CCCBA's sections present breakout sessions in a variety of practice areas.

For sponsorship availability, please contact Anne K. Wolf, CCCBA Development and Events Director at 925.370.2540 or awolf@cccba.org.

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Terms & Conditions

Advertising Conditions

Advertiser and CCCBA agree that all accepted advertisements are published on the representation that Advertiser is authorized to publish the entire contents and subject matter of the advertisement(s). Advertiser agrees that publication of the advertisement is not to be construed as an endorsement by the CCCBA, its directors or members, of the product or service offered.

Advertiser will defend, indemnify, and hold the CCCBA and its publications harmless from and against any loss, expense, or other liability resulting from any claims or suits for libel, violation of rights of privacy or publicity, plagiarism, copyright or trademark infringement and any other claims or suits that may arise out of publication of such advertisements, and further guarantees to reimburse publisher for any and all costs of collection and/ or attorney fees and court costs.

All advertising is subject to approval by the publisher. The publisher reserves the right at any time to decline any advertising which it feels may be inappropriate. The following is a non-exclusive list of advertising which is unacceptable to the publisher:

- Advertising for products or services that are illegal.
- Advertising which contains unlawful discriminatory language.
- Advertising by which the advertiser violates or may encourage or enable another to violate the California Supreme Court's Rules of Professional Conduct.
- Advertising which may in subject matter, content, material or design, jeopardize the mailing status of the publication. The publisher reserves the right to require clearance from the U.S. Postal Service.

Contract / Copy Conditions

PAYMENT TERMS | Pre-payment is required for a single ad. Fifty percent (50%) of the total contract is required for consecutive ads. Advertiser shall pay all invoices for advertising provided hereunder within 30 days of the invoice date. Interest on overdue amounts will be charged at the rate of one and one-half percent per month. Funds collected in advance of advertising produced are non-refundable under any circumstances. Failure to acknowledge or return ad proof will not alter contract payment terms or obligations. The CCCBA shall have the right to cease publishing any advertisement purchased hereunder in the event that Advertiser fails to pay any invoice within 30 days of the date of the invoice.

CONTRACT YEAR | Advertising must be inserted within one year of the first insertion to earn the frequency discounts.

CANCELLATIONS | If an ad is cancelled by the Advertiser for any reason prior to fulfillment of the contract, Advertiser will be charged back for all costs incurred, including layout. In the event of cancellation, the charge for ad space will be calculated at the higher insertion rate for each advertisement actually published.

ADVERTISING RESPONSIBILITY | Staff of the CCCBA must be notified in writing within 10 days of receipt of publication of any errors in advertising or printing flaws. Otherwise billing for said advertising will be held indisputable. The CCCBA will not be liable for any oral agreements or specific arrangements contrary to or in addition to the written contract. If advertiser fails to submit acceptable advertising copy or artwork, any production charges will be billed additionally to the Advertiser.

In the event that the CCCBA institutes any action or proceedings against Advertiser to collect fees incurred under the contract, Advertiser shall pay all collection costs incurred, including attorney fees, court costs, interest and the fees of any collection agency to whom the account is tendered.

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