



2023 DEI Sponsorship Bundle

Updated: 1.4.2023

10+ Events included in the 2023 DEI Sponsorship Bundle

JANUARY 27 - Diversity Awards Luncheon | JANUARY (TBD) - Program on Intersectionality

FEBRUARY 23- Lunar New Year dinner | MARCH 22 (Tent) - Cesar Chavez Townhall Program

APRIL 26 - Technology Training Program | MAY(TBD) - Reconciliation Program - Townhall

JUNE 19 - Juneteenth Celebration or Townhall | JUNE – Pride Celebration

JULY/AUGUST/SEPTEMBER – DEI Townhall – screening of a film

OCTOBER - Disability Rights Townhall

SUPREME - DEI Sponsor \$7500 / \$1000**

- Opportunity to provide promotional material or similar during specific programs directly to attendees (*Dependent on event type and location -specifics tbd by Sponsor and CCCBA*) *
- Tile ad on CCCBA DEI Program & Events or CCCBA DEI Committee Webpage (300 x 250 pixels) *
- Name & Logo included with CCCBA DEI Sponsor's list on DEI Main Webpage*
- Program Registration/Event Tickets - 6
- Top Recognition at program/event.
- Name & Logo placement on all program/event promotion materials and communications including program/event registration pages on the CCCBA website, weekly all-member Eblasts, specific program/event announcements, and group emails
- Promotion and Individual *Thank yous* on CCCBA Social Media (Instagram, LinkedIn, Facebook)

APPELLATE - DEI Sponsor \$5000 / \$750**

- Name & Logo included with CCCBA DEI Sponsor's list on DEI Main Webpage*
- Program Registration/Event Tickets – 4
- Recognition at program/event.
- Name & Logo Placement on all program/event promotion materials and communications including program/event registration pages on the CCCBA website, weekly all-member Eblasts, specific program/event announcements, and group emails
- Promotion and *Thank yous* on CCCBA Social Media (Instagram, LinkedIn, Facebook)

SUPERIOR - DEI Sponsor \$3000 / \$500**

- Logo included with CCCBA DEI Sponsor's list on DEI Main WebPage*
- Program/Event Tickets – 2
- Recognition at program/event
- Name Placement on all program/event promotion materials and communications including program/event registration pages on the CCCBA website, weekly all-member Eblasts, specific program/event announcements, and group emails.
- *Thank yous* on CCCBA Social Media (Instagram, LinkedIn, Facebook)

****Single event sponsorships available**

***Benefits not included with single event sponsorship**