Top Law Practice Upgrades

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You can also find these companies on our <u>Member Benefits Provider</u> <u>page</u>

MATERIALS AND INFORMATION

Essential Tech, Tools & Talent for Running a Solo & Small Firm Law Practice

https://www.cccba.org/flyer/2020/essential-ttt.pdf

MORE...

<u>The Smith.ai Law Firm Communication Playbook</u>
<u>The Smith.ai Law Firm Communication Library</u>
Clio Legal Trends Report 2019 - Smith.ai Infographic of Key Takeaways

And even more resources....

SMITH.AI RESOURCES:

How Smith.ai is Helping Firms Through COVID-19 (Special Offer Included) https://smith.ai/blog/smith-ai-will-help-your-business-through-covid-19

Essential Tech Tools and Talent for Small Law Firms Working Remotely

During a recent webinar on COVID-19 between Profit with Law, GNGF, and Smith.ai, many software and services were mentioned as critical resources for lawyers who suddenly find themselves running their firms remotely. From time tracking tools to case management systems, email providers to calendaring solutions, this is our list of the heavy hitters in each major category. We've seen them all, and tried many ourselves, so our hope is to spare you the extra time that extensive research requires.

https://smith.ai/blog/essential-tech-tools-talent-for-small-law-firms-working-remotely How to Get Crystal Clear VoIP

Corvum.io cofounder and CTO Graham Nelson-Zutter gives us the low-down on VoIP issues, and how to address them. If you're not 100% sure your business' phone lines are running in tip-top shape (many aren't), this is one of those articles you'll want to carve time out to read.

https://smith.ai/blog/how-to-get-crystal-clear-voip

How long will this crisis go on? What will its long-term economic impact be? Can my business survive this?

As a business lawyer and legal marketing agency owner, Jordan Ostroff guest blogs for Smith.ai to deliver tactics, tech, and tools every solo and small-firm owner needs during these uncertain times.

https://smith.ai/blog/how-covid-19-affects-lawyers-a-guide-for-solo-small-firms

LAWCLERK RESOURCES:

LAWCLERK was built to support remote legal work. Yes, we have thousands of talented freelance lawyers you can hire for project based work but we also provide the tools you need to effectively work remotely.

Learn more here: https://content.lawclerk.legal/covid-19-resources

Ultimate Guide to Outsourcing – the preeminent guide to all issues related to outsourcing legal work.

Down your complimentary copy here: https://content.lawclerk.legal/outsourcing-guide-social-media

Prefer to watch a video to learn more? We've got you covered.

https://www.youtube.com/watch?v=23Fnt-QbaY8&t=57s

GNGF RESOURCES:

Free copy of *Online Law Practice Strategies (a \$50 value)*: https://gngf.com/free-book (select "CCCBA Webinar" from the drop down)

GNGF Law Firm Marketing Tips Video

Series: https://www.youtube.com/playlist?list=PL2sVTAMb9tpT-

Wy9plgrPZYc 523Z787W

How can you connect with your potential clients during Covid

19: https://www.youtube.com/watch?v=satyHWkMN1I

LAWPAY RESOURCES:

LawPay has assembled five of their top tips for working remotely here: https://lawpay.com/about/blog/working-remotely-5-tips-for-law-firm-success/
LawPay's weekly live and on demand webcasts are all available at: lawpay.ce21.com

CLIO RESOURCES:

Clio's free Resource Center helps law firms work better remotely. Here are links to their new daily podcast featuring some of the most forward-thinking minds in the industry , and our upcoming virtual events:

- Resource Center: <u>How to Work From Home as a Lawyer</u>
- Legal Podcast: Daily Matters, Hosted by Jack Newton
- Virtual Events: Upcoming Webinars & Innovate Legal Meetups
- Speak to an Expert (Weekly office hours):
- Speak to an Expert: Applying for Funds under the CARES Act
- Speak to an Expert: Law Firm Accounting Support